



Sistema Shyam TeleServices Ltd acquires more than a half a million mobility subscribers till date

-The company is on the path of a pan-India roll out

Gurgaon, April 08,2009: Sistema Shyam TeleServices Ltd, the latest entrant in the Indian mobile telephony space, today announced the acquisition of more than 500,000 mobility subscribers across all it's current operating circles in India. The company is poised to continue pan India roll-out in the coming months after successfully launching mobile telephony services in Tamil Nadu/Chennai as well as the Kerala circles offlate.

Commenting on the performance, Mr. Vsevolod Rozanov, President and CEO SSTL said, "Our acquisition of the first 500,000 mobility subscribers is a very important stepping stone in our ambition to become a pan India telecom operator that is poised to provide high quality network and global levels of customer service quality in this country. Now half a million subscribers in the country can actually enjoy our mobile telephony offers. As a new telecom operator, our performance in the last 6 months has surpassed our expectations. I am confident that we are going to accomplish many such milestones in the coming times".

SSTL at present provides mobile telephony connections over 600 towns of Rajasthan, 373 towns of Tamil Nadu and 117 towns of Kerala.

More than 93% of the present subscriber base originates from the Rajasthan circle with the recently launched Tamil Nadu/Chennai circle(5%) and the Kerala circle(2%) contributing the rest. As a pure play CDMA operator, SSTL has achieved a share of net addition of subscribers in the range of 8%-12% per month, of the total mobility market of Rajasthan, since launch on the 1st of October 2008.

About Sistema Shyam Teleservices

Sistema Shyam TeleServices (SSTL) is a joint venture company between Sistema (LSE: SSA) of Russia and Shyam Group of India. Sistema is the majority share holder in this joint venture with 74% stake. SSTL has licenses and spectrum to provide mobile telephony services in all 22 circles across the country. Presently Sistema Shyam Teleservices Ltd. offers mobile telephony services in the Rajasthan, TamilNadu/Chennai as well as the Kerala circles.

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