



MTS launches in Haryana with best in technology in Voice & data with attractive tariffs

Rapid growth - Tenth Circle launched

Gurgaon, 31, December, 2009: In a milestone achievement, MTS, the mobile telephony services brand of Sistema Shyam Teleservices Limited (SSTL), has launched services in its 10th telecom circle in India. MTS is offering both its **high-speed mobile Internet service, MBlaze, and voice services, with an introductory offer of one paisa per two seconds for local mobile phone calls in Haryana. MBlaze** offers 15 GB data worth Rs.1500/-, free for the first month as part of the inaugural offer and there will be no roaming surcharges while using the MTS network.

The new tariff is an improvement on the already available “per second billing” offer introduced by MTS in other circles, which has become an industry norm. Subscribers will be able to use this pre-paid service and get connected without verification of their credit ratings and without security deposits. MTS is well recognized in India and across the world for its high quality and transparency in tariff plans.

MTS also has one of the best and largest data capabilities in India with download speed up to 3.1 Mbps, with consumer friendly tariff plans. **Free internet browsing to certain websites like Wikipedia, Yahoo India will allow subscribers to stay abreast with the latest in news, sports and fashion.**

MTS is using future ready **3X advanced technology** to provide ‘unbeatable internet speed’ for the **first time in Haryana**. With this, MTS becomes the first CDMA2000 brand in the world with this technology, which will enable best-in-class and simultaneous voice and mobile high-speed data services. . **While using MBlaze, subscribers will feel the power of speed while downloading and surfing the net.** MTS has a large, seamless and high-speed mobile data services network in India offering its services in all the main urban centres of India, making it possible for business travellers to roam seamlessly on the MTS Data service network.

In a short span of time, MTS has secured over 3 million subscribers in the telecom circles of Kolkata, West Bengal, Rajasthan, Chennai & Tamil Nadu, Kerala, Bihar & Jharkhand, Delhi, Karnataka and Mumbai. MTS has more than 100 million subscribers worldwide.

Mr. Vsevolod Rozanov, President and Chief Executive Officer, Sistema Shyam Teleservices Limited (SSTL) said, “**The launch in Haryana is a milestone since this is our Tenth circle to be launched** within a short span of time. We will provide the highest quality high speed data & voice services based on advanced technology. Our subscribers will be able to utilize our expanding network anywhere in India, since we will be a pan India service provider.”

About Sistema Shyam TeleServices Limited (operating under the MTS brand)

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world.

MTS India Press Contact:

Ratna Vira, Deputy Director, Corporate Communications

Sistema Shyam TeleServices Ltd

Mobile: +919136001437

ratna.vira@mtsindia.in