



MTS India celebrates its first anniversary

Announces free calling from MTS to MTS subscribers and free data download on March 26, 2010; launches MBlaze service packs

Gurgaon – 26 March, 2010: MTS India, the mobile telephony services brand of Sistema Shyam TeleServices Ltd. (SSTL) today celebrated its first anniversary of India Operations. MTS announced special free package for voice and data users on the occasion. All the MTS subscribers can avail free calling from MTS to MTS customers across India and free download from data services for 24 hours beginning from the midnight of March 26, 2010.

The company has also announced an array of service packs for MBlaze products. MTS launched 27 service packs for MBlaze ranging from Rs 198 to Rs 18000 offering free usage from 250 Mb up to 180 GB. The package comes with a validity period of 30 to 365 days with all extra usage chargeable at Rs 0.50p/MB.

Mr. Vsevolod Rozanov, President & CEO, SSTL said, “Celebrating our first anniversary in India, we are happy to announce the offer of free calling and data download for our esteem customers. The journey so far has been very exciting backed by the support of valuable subscribers. The special package is a humble gesture to honor their trust in MTS”.

With presence in 11 circles covering 5 major metros of India, MTS today has about 4 million subscribers including 35000 data service subscribers.

About Sistema Shyam TeleServices Limited

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world. MTS in

India is present in telecom circles of Rajasthan, Bihar/Jharkhand, Kolkata, West Bengal, Sikkim, Chennai, Tamil Nadu, Kerala, Karnataka, Mumbai, Maharashtra, Goa, Haryana , Delhi and NCR.

**For more information visit:
<http://www.mtsindia.in>**

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