



a step ahead

MTS Unveils Its Green Data Centre Built By IBM In Noida

~Company invests over Rs.35 crore in its latest data centre~

- *Third data centre launched after Chennai and Jaipur.*
- *The state-of-the-art Green Data centre complies with Tier 3 industry standards.*
- *Spread over an area of 22000 sq ft., the Data centre has the expansion capability to double the existing capacity.*
- *Latest setup would enable MTS to foray into the much talked about cloud computing segment.*
- *State-of-the-art data centre has been designed to have an extremely low carbon footprint.*

Gurgaon, 18th April, 2011: MTS, the mobile telephony services brand of Sistema Shyam TeleServices Ltd (SSTL) today announced the launch of an eco-friendly Data Center in Noida, National Capital Region (NCR). The Green Data Centre has been built by IBM and complies with the Tier 3 standards. It is MTS' third Data Center in the country after similar set ups in Chennai and Jaipur. The company has invested over Rs.35 crore in its latest data centre.

According to Rajeev Batra, Chief Information Officer, MTS India, "With the commissioning of MTS' Data Centre in Noida, we now have three state of the art data centers across the country. This latest set up would provide impetus to the MTS data focused strategy and is in line with our plans to foray into cloud computing services segment. What makes this latest data center all the more special is its extremely low carbon foot-print."

Equipped with state-of-the-art facilities, the newly inaugurated Green Data Center facilities are spread over an area of approx. 22,000 sq ft. **The newly inaugurated Green Data Centre will add to the reliability and resilience of the MTS Services and Applications for customers.** The applications in the centre will be in shared and fall-back mode between Chennai and Noida for enhanced customer experience. This data center can be scaled up twice of its existing capacity as per the increase in demand for services.

The data centre has intelligent BMS (building management system) for round the clock monitoring and surveillance in order to have effective energy utilization and security.

About Sistema Shyam TeleServices Ltd

Sistema Shyam TeleServices Ltd. (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia, the Russian Federation and the Shyam Group of India. Sistema is the majority shareholder in the joint venture company which operates its telecom services under the MTS brand. MTS is well recognized in India and worldwide for its commitment to high quality and innovative telecom solutions. MTS has recently been ranked by Millward Brown as 72nd out of the top 100 brands in the world. In a short span of time, MTS in India has secured over 10 million wireless subscribers and under the MBlaze brand provides mobile broadband services to more than 600,000 customers in over 130 towns across the country.

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