



a step ahead

MTS Launches User Friendly Hourly Packs For MBlaze Customers In Bihar & Jharkhand

~ New hourly packs for customers starting as low as Rs 11~

- MBlaze prepaid hourly packs also available in denominations of Rs 21 and Rs 31.
- Company's high speed data (HSD) services are available in seven leading towns of the two states namely Patna, Ranchi, Dhanbad, Jamshedpur, Bokaro, Gaya and Muzaffarpur.
- MTS is also credited for establishing a robust network of over 1000 retailers with close to 50 branded retail outlets across these seven HSD towns

Patna, July 25, 2011: Sistema Shyam TeleServices Limited (SSTL) that nationally operates its telecom services under the MTS brand with over 12 million wireless customers today announced the launch of special '**Hourly Packs**' for its prepaid HSD customers across Bihar & Jharkhand circle. These innovative packs start from as low as Rs 11 with a validity of one hour and are also available in denomination of Rs 21 and Rs 31 valid for two and three hours respectively.

According to M K Sachdeva, Chief Operating Officer, Bihar and Jharkhand circle, MTS India, "We at MTS believe that every customer is unique and have their own preferences and needs. Keeping these factors in mind, MTS has launched a range of innovative and user friendly Hourly Packs. This latest offering empowers our MBlaze customers to recharge as per their requirement. I am confident our customers will find these packs extremely appealing and useful."

MTS' high speed data (HSD) services are available in seven leading towns across Bihar & Jharkhand. It includes towns such as Patna, Ranchi, Dhanbad, Jamshedpur, Bokaro, Gaya and Muzaffarpur. These towns are supported by a robust network of over 1000 retailers and close to 50 branded retail outlets.

More About Hourly Packs for MBlaze Customers

MBLAZE			
Voucher description	Cost	Usage	Validity
Special Tariff Voucher 11	Rs 11	25 MB	60 minutes
Special Tariff Voucher 21	Rs 21	50 MB	120 minutes
Special Tariff Voucher 31	Rs 31	75 MB	180 minutes

The MBlaze Advantage

- Customers can enjoy unlimited data usage with **Unlimited MBlazer** priced at just Rs. 999 with 30 day validity.
- Customers can also choose from **Unlimited Long Validity Products** ranging from Rs 1198 to Rs 3990 with validity of 60 days to 180 days.
- MBlaze customers also enjoy the advantage of free surfing on popular websites like Yahoo and Wikipedia.

Exciting Offers for MBlaze Customers

- MTS has tied up with Hewlett Packard (HP) – On purchase of an HP laptop, customers can get an MBlaze device for just Rs. 999; made available through prepaid as well as postpaid plans.

MTS TV – Access to Live TV and Video on Demand

- Using MBlaze dongles and HSD (*High Speed Data*) compatible handsets, MTS customers can enjoy video streaming, High quality audio/video download and live play back.
- Customers can also watch LIVE TV and on demand Video Channels. The customers will get access to a range of News, Entertainment, Sports and Regional channels.

About Sistema Shyam TeleServices Ltd

Sistema Shyam TeleServices Ltd (SSTL) is a venture, involving equity participation by Sistema {LSE: SSA} of Russia, the Russian Federation and the Shyam Group of India. Sistema is the majority shareholder in the joint venture company which operates its telecom services under the MTS brand. MTS is well recognized in India and worldwide for its commitment to high quality and innovative telecom solutions. MTS has recently been ranked by Millward Brown as 80th most valuable brand in the world. In a short span of time, MTS in India has secured over 12 million wireless subscribers and under the MBlaze brand provides mobile broadband services to more than 800,000 customers in over 150 cities across the country. For more information, please visit www.mtsindia.in

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