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MTS Introduces An Exciting Offer For Mobile Customers In Gujarat

~Customers now have the advantage to get a MTS mobile connection for just Rs. 900, includes a colour handset and free talk time~

- *MTS customers can avail free talk time of 2700 minutes spread over 3 months*
- *Offer includes any one out of the three colour handsets to choose from i.e. MTS Popular, MTS Striker and MTS Super Power*
- *For subscription, customers just need to walk in to any of the MTS retail outlets across the state*

Ahmedabad, 05 May 2011: MTS, the mobile telephony services brand of Sistema Shyam TeleServices Ltd (SSTL), today announced an exciting offer for mobile customers in Gujarat. Customers now have the advantage to get a MTS mobile connection for just Rs. 900. The offer includes a colour handset bundled with free talk time of 2700 minutes, to be utilized over three months. This translates to 900 minutes of free talk time for the same duration.

According to Navid Rashid, Chief Operating Officer – Gujarat, MTS India, “We at MTS are constantly looking at innovations that excite our customers. As part of this strategy, we have launched a special offering for our customers in Gujarat. This offer besides providing a low entry cost to mobile telephony also maximizes the benefits in terms of a colour handset and free talk time of 2700 minutes.”

Customers availing this offer have three colour handsets to choose from i.e. MTS Popular, MTS Striker and MTS Super Power. Furthermore, after the usage of the free minutes, customer can enjoy the benefit of a cost-effective rate as low as just 1 paise per second for both local and STD calls. To avail the offer, a customer just needs to walk in to any of the MTS retail outlets across the state.

About Sistema Shyam TeleServices Ltd

Sistema Shyam TeleServices Ltd. (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia, the Russian Federation and the Shyam Group of India. Sistema is the majority shareholder in the joint venture company which operates its telecom services under the MTS brand. MTS is well recognized in India and worldwide for its commitment to high quality and innovative telecom solutions. MTS has recently been ranked by Millward Brown as 72nd out of the top 100 brands in the world. In a short span of time, MTS in India has secured over 10 million wireless subscribers and under the MBlaze brand



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provides mobile broadband services to more than 600,000 customers in over 130 towns across the country.

For more information, please visit www.mtsindia.in

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