



## **MTS India extends reach beyond boundaries**

### **Ties up with operators for messaging service across the globe**

**Gurgaon – 24 March, 2010:** MTS India, the mobile telephony services brand of Sistema Shyam TeleServices Ltd.(SSTL) has tie-up with more than 200 operators across 90 countries to offer its subscribers the power of short messaging service(sms). The arrangement by MTS India for messaging service covers all leading global operators.

The extended footprints includes nations like Australia, Brazil, Canada, Egypt, Hong Kong, Indonesia, Japan, Korea, Malaysia, Mexico, New Zealand, Russian Federation, Saudi Arabia, South Africa, Singapore, UAE, United Kingdom, United States of America, etc .

Mr. Leonid Musatov, CMO, SSTL said, “Our association with more than 200 operators worldwide is yet another extension to our consumer centric approach and reflects our commitment to offer best of service. He further added, “Our exclusive tie up with leading operators around the world is aimed to establish connection between our valuable consumer and their loved ones across the world and strengthen our consumer base.”

#### **About Sistema Shyam TeleServices Limited**

*Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.*

*MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world. MTS in*

*India is present in telecom circles of Rajasthan, Bihar/Jharkhand, Kolkata, West Bengal, Sikkim, Chennai, Tamil Nadu, Kerala, Karnataka, Mumbai, Maharashtra, Goa, Haryana , Delhi and NCR.*

**For more information visit:  
<http://www.mtsindia.in>**

For more information, contact:  
Reet Gwari  
Corporate Communications  
Sistema Shyam TeleServices Ltd  
09136001495  
[Reet.gwari@mtsindia.in](mailto:Reet.gwari@mtsindia.in)