



a step ahead

## **MTS Adds To The Spirit Of Freedom; Launches Free MTS to MTS Calling For Its Customers In Maharashtra & Goa**

- *Customers buying the MTS color handset worth Rs. 699 to get free MTS to MTS local calling for one year*
- *Customers buying a new MBlaze connection to get 5GB usage for a month on first recharge of Rs 498/ only*
- *Students buying a new MBlaze connection to get 10 GB data usage for a month on first recharge of Rs.1002 and 50% additional value on all future recharges for a year*
- *Offers available across Rest of Maharashtra through a robust retail network of 14,000 retail outlets and 85 branded retail outlets*

**Pune - 23 August 2011:** Sistema Shyam TeleServices Limited (SSTL) that nationally operates its telecom services under the MTS brand with over 12 million wireless customers today added to the spirit of freedom and announced free MTS to MTS local calling on purchase of a color handset worth just Rs. 699 for its customers in Maharashtra & Goa. The company also announced a slew of exciting propositions for its data customers in the circle.

**According to Sandeep Marwaha, Chief Operating Officer, Maharashtra Circle, MTS India** “In our endeavor to stay a step ahead in delighting our customers, we are launching free MTS to MTS local calling. This initiative has been designed to provide our customers with the freedom of staying in constant touch with their loved ones without having to worry about talk time. I am confident that all our customers across Maharashtra & Goa will find this proposition extremely appealing.”

To avail the exciting **Voice Offer**, customers need to buy an MTS colour handset worth just Rs 699 to get free MTS to MTS local calls for one year.

To avail the **Data Offer**, customers buying an MBlaze connection, need to recharge it with Rs 498 to get 5GB usage for a month. Apart from this, the company has launched a special student offer. Students buying an MBlaze connection and recharging with an amount of Rs.1002 will get data usage of 10GB for a month. Subsequently, they will get of 50% additional value on all future recharges throughout the year.

These offers will be available in across Maharashtra & Goa (excluding Mumbai) through a robust network of 14000 retail outlets and 85 branded retail outlets.

**About Sistema Shyam TeleServices Ltd**

Sistema Shyam TeleServices Ltd (SSTL) is a venture, involving equity participation by Sistema {LSE: SSA} of Russia, the Russian Federation and the Shyam Group of India. Sistema is the majority shareholder in the joint venture company which operates its telecom services under the MTS brand. MTS is well recognized in India and worldwide for its commitment to high quality and innovative telecom solutions. MTS has recently been ranked by Millward Brown as 80th most valuable brand in the world. In a short span of time, MTS in India has secured over 12 million wireless subscribers and under the MBlaze brand provides mobile broadband services to more than 900,000 customers in over 200 cities across the country. For more information, please visit [www.mtsindia.in](http://www.mtsindia.in)

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