



MTS now in Goa setting *NEW* industry best in tariff for high speed internet access

Voice services to follow

Inaugural offer of Rs 1500 of free Data download

Panjim, 14, January, 2010:

MTS, the mobile telephony services brand of Sistema Shyam Teleservices Limited (SSTL), has launched its high-speed mobile Internet service, **MBlaze**, in Goa, offering download speeds up to 3.1 Mbps.

Subscribers in Goa will be able to download 15 GB data worth Rs.1500/-, free for the first month as part of the inaugural offer and there will be no roaming surcharges while using the MTS network. MTS customers in Goa will be able to use this **Pre-paid service** with rates from Rs 2999/- onwards. MTS will launch voice services in Goa in February 2010.

MBlaze will also enable tourists and business travellers from other cities in India to stay connected through the seamless high speed data network of MTS. **MBlaze, subscribers will feel the power of speed while downloading and surfing the net and all this for tariffs as low as 10p/MB..**

Free Internet browsing to certain websites will allow subscribers to stay abreast with the latest in news, sports and fashion. MTS is well recognized in India and across the world for its high quality and transparency, which are exemplified in one of the best and largest data capabilities in the country with consumer friendly tariff plans.

In a short span of time, MTS has secured over 3 million subscribers in the telecom circles of Kolkata, West Bengal, Rajasthan, Tamil Nadu, Kerala, Bihar, Jharkhand, Delhi, Haryana, Karnataka, Maharashtra & Mumbai. MTS has more than 100 million subscribers worldwide.

Mr Suubodh Kr Srivastav, Chief Operating officer of MTS Mumbai, Maharashtra & Goa, said “MTS provides unmatched high speed data services. MTS subscribers will be able to browse the web FREE for news, sports, fashion, lifestyle, travel and to shop at speed which will revolutionize the experience of using data cards.”

The highlights of the special inaugural offer are:

- Browsing worth Rs 1500 free with every MBLAZE connection
- Browsing plans at as low as 10ps per MB
- Free website access to YAHOO , WIKIPEDIA, MAKE MYTRIP etc.
- Dedicated helpline for Data products to ensure customer needs addressed ASAP.
- 24x7 support for customers which will redefine customer service for Data products.
- No roaming charges associated with Data browsing on MTS network across the country.

MTS offers two data platforms for the customers. The MBLAZE is on the High speed Data platform and MBrowse on the 1x Data platform. These products will give customers the flexibility to choose the kind of data speed that they want along with options in the look & feel as well as ability to store data.

About Sistema Shyam TeleServices Limited (operating under the MTS brand)

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world.

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