



MTS unveils its Green Data Center in Chennai

Noida to be the hub for second center

Chennai, 8, April, 2010: MTS, the mobile telephony services brand of Sistema Shyam Teleservices Ltd (SSTL) today announced the launch of its Green Data Center in Chennai. It has been built on the Level 3 standard for Data Centres.

The newly inaugurated Green Data Center is spread over approx. 17,000 sq ft. It has round the clock monitoring and surveillance system for effective energy utilization and security. MTS plans to launch more such Data Center this year and the next on the anvil is one such center in Noida.

Speaking on the occasion **Mr. Vsevolod Rozanov, President & CEO, Sistema Shyam Teleservices Limited (SSTL)** said “We are very pleased to announce the availability of the Green Data Center for our domestic and global customers. The launch of this Data Center is reaffirmation of our commitment to our customers in supporting their business needs while providing innovative and affordable solutions”.

With enhanced hosting capabilities the new Green Data Center is among the very few Level 3 Data Centers in India and is poised to add top edge technical advantage to all MTS services to it’s customers.

Mr Rajeev Batra, Chief Information Officer, Sistema Shyam Teleservices Ltd, said, “With inauguration of our Green Data Center in Chennai, we are proud to enter the league of established telecom player ensuring high availability in our data management and mission-critical applications which are critical to customers related services. We have ensured that the Building Management System at this facility has Centralized and Intelligent Monitoring of Environmental for 24X7 uninterrupted operations while keeping carbon foot-print optimal”

The Data Center currently offers hosting for MTS India core OSS and BSS systems as well as IN & VAS and other Business support applications.. Equipped with a state-of-the-art infrastructure it supports mission critical environment by featuring advanced cooling, power - redundancy, and sustainability aspects to ensure ready availability of critical systems and applications while optimizing energy efficiency.

About Sistema Shyam TeleServices Limited

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world. MTS is well recognized in India and worldwide for its commitment to high quality and innovative solutions. In a short span of time, MTS has secured over 4 million subscribers in the telecom circles of Kolkata, West Bengal, Rajasthan, Chennai, Tamil Nadu, Kerala, Bihar, Jharkhand, Mumbai, Maharashtra & Goa, Delhi & NCR and Karnataka. MTS has more than 100 million subscribers all over the world.

For more information visit: <http://www.mtsindia.in>

Media Contact:

V K Cherian

Corporate Communications, Director

Sistema Shyam TeleServices Ltd.

M- 919136001777

Adfactors PR