



Press Release

Major expansion of MTS and its services in Haryana

Offer Million Minutes of voice free for life MTS to MTS calls and 24 hrs of free Data download on activation of MBlaze

Chandigarh, 12th, April, 2010: MTS, the mobile telephony services brand of Sistema Shyam Teleservices Limited (SSTL), will now be available across Haryana with its half a paisa per second tariff **voice services** and **high-speed mobile Internet service, MBlaze in four of its districts.**

MTS has a special inaugural offer of a 'Million minutes free' for life (MTS to MTS) on its MCard 498 plan. The half paisa per second offer for all local calls will be available to Haryana subscribers on the FRC99 plan with a validity of 30 days.

MBlaze will be available on a pre-paid platform in the districts, **Panipat, Sonipat, Rohtak and Bahadurgarh.** MBlaze was available in Haryana from the last week of 2009. With the expansion voice services, MTS has significantly completed its presence across the State.

MTS has a large, seamless high-speed mobile data services network in India offering speeds of up to 3.1 Mbps MBlaze service offers 24 hours of free download as part of the inaugural offer and there is no roaming surcharges while using the MTS network across India. **Free internet browsing to certain websites like Make MyTrip, Wikipedia, Yahoo India will allow subscribers to stay abreast with the latest in news, sports and fashion.**

Mr. T Narasimhan, Deputy Chief Executive Officer, Sistema Shyam Teleservices Limited (SSTL) said, "We are committed to enlarging the presence of MTS in India and this launch reflects our continued commitment as under the well laid out strategy. We provide the highest quality high speed data & voice services based on advanced technology."

"Our network has been adjudged by the regulatory authorities as one of the best in all the circles where we are present as we have minimum call drops with clear voice quality", said **Mr. Jens Kirchner, Chief Technology Officer, SSTL.**

Mr Sanjay Bahl, Chief Operating officer of MTS Delhi, NCR & Haryana circle said "MTS provides unmatched high speed data & voice services. **MTS subscribers will be able to browse the web FREE for news, sports, fashion, lifestyle, travel and to shop at speed which will revolutionize the experience of using data cards.**"

MTS is using future ready advanced CDMA technology to provide 'unbeatable internet speed'. MTS becomes the first CDMA2000 brand to introduce the technology, that will enable best-in-class and simultaneous voice and mobile high-speed data services.

The highlights of the special offers for Haryana subscribers are:

- Million minutes offer on MCARD 498 valid for lifetime.
- Per second billing by default to all MTS subscribers
- Half paisa tariff for all local calls
- Unlimited Data usage for 24hrs at the time of activation of MBlaze
- Free website access to YAHOO, WIKIPEDIA, MAKE MYTRIP etc.
- Dedicated helpline for Data products to ensure customer needs addressed ASAP.
- No roaming charges associated with Data browsing on MTS network across the country.

About Sistema Shyam TeleServices Limited

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

In a short span of time MTS has crossed the 4 Million subscriber milestone in the 11 circles which it operates. MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world. MTS in India is present in telecom circles of Rajasthan, Bihar/Jharkhand, Kolkata, West Bengal and Sikkim, Chennai, Tamil Nadu, Kerala, Karnataka, Mumbai, Maharashtra and Goa, Haryana, Delhi and NCR.

For more information visit: <http://www.mtsindia.in>

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