



## **Broadband wireless Internet access comes to Jharkhand**

### **MTS launches MBlaze– Pre-paid mobile broadband data services; offers FREE use of websites including Yahoo, Wikipedia, Makemytrip**

**Ranchi, April 7th, 2010:** Wireless internet access service will never be the same again in Jharkhand, with MTS, the mobile telephony services brand of Sistema Shyam Teleservices Ltd (SSTL) launching its new and innovative mobile broadband internet access service, MBlaze for the first time in the State. MBlaze service is offered for a price as little as Rs.2/MB. MTS has a large seamless high-speed mobile data services network in India offering speeds of upto 3.1 Mbps in as many as 48 cities across India. MTS is the first to bring mobile broadband internet access with speeds upto 3.1 Mbps to Jharkhand. The company had already launched its mobile internet service earlier in the State.

The USB modem offered by MBlaze will consist of two different specifications MBlaze Premium and MBlaze Standard respectively. MBlaze will be available in **Ranchi, Dhanbad and Jamshedpur** of Jharkhand. There will be no roaming charges using MBlaze in the 48 cities including that of neighbouring cities Patna, Durgapur, Asansol. MBlaze is already available in all metro cities of India including, Delhi, Mumbai, Kolkata, Bangalore and Chennai.

Mr. Leonid Musatov, Chief Marketing Officer of SSTL said: "We are happy to bring the high speed internet access services to Jharkhand for the first time in Jharkhand. Data services are going to expand beyond the metros with people demanding real time information and knowledge."

Mr. Keshav Tiwary, Chief Operating Officer, West Bengal, Bihar and Jharkhand Circle of MTS said: "All our base transmitting stations (BTS) in Ranchi, Jamshedpur & Dhanbad are high speed data enabled and hence MBlaze subscribers will have seamless connectivity anywhere in and around these three towns".

All MBlaze tariff plans allow free internet browsing of websites like Yahoo, Wikipedia, Makemytrip, <http://shopping.indiatimes.com>, [cricinfo.com](http://cricinfo.com) ensuring a user friendly experience allowing subscribers to stay abreast with the latest in news, sports and fashion.

An easy recharge process at retail outlets coupled with the advantage of web based recharge empowers subscribers and ensures seamless connectivity even when they are on roaming. Also there is no security deposit and no hidden charges ensure value for money. MTS has also tied up with several laptop brands and banks to offer easy availability of the MTS products & services for its customer.

#### **Specifications of MBlaze USB Modem:**

##### **MBlaze Premium**

Rate: 2299(INR)

Validity: Lifetime

Base Tariff: Rs.2/MB

Features:

Plug & Play enabled

Speed upto 3.1 Mbps

Fastest uploads at a speed upto 1.8 Mbps

Micro SD Card slot for data storage

Stylish Swivel model for flexible usage

##### **MBlaze Standard**

Rate: 1999(INR)

Validity: Lifetime

Base Tariff: Rs.2/MB

Features:

Plug & Play enabled

Speed upto 3.1 Mbps

Fastest uploads at a speed upto 1.8 Mbps

“MBlaze, service is available across the metro cities of India, making it possible for the business traveler to stay connected even while on the go. Our alliances with laptop providers and banks will help our prospective customers to take full use of the high speed internet access service,” Mr. Tiwary added.

MTS is well recognized in India and worldwide for its commitment to high quality and innovative solutions. In a short span of time, MTS has secured over 4 million subscribers in the telecom circles of Kolkata, West Bengal, Rajasthan, Chennai, Tamil Nadu, Kerala, Bihar, Jharkhand, Mumbai, Maharashtra & Goa, Delhi& NCR and Karnataka. MTS has more than 100 million subscribers all over the world.

### **About Sistema Shyam TeleServices Limited**

Sistema Shyam TeleServices (SSTL) is a joint venture between Sistema {LSE: SSA} of Russia and the Shyam Group of India. Sistema is the majority share holder in this joint venture with a 74% equity stake, along with the Shyam Group holding a 23.5% stake and the remaining 2.5% being publically held. SSTL has spectrum to provide mobile telephony services in all the 22 circles across the country.

MTS is a globally acclaimed telecom brand, the 8th largest telecom brand in the world. MTS has recently been ranked by Millward Brown as 71st out of the top 100 brands in the world. MTS in India is present in telecom circles of Rajasthan, Bihar/Jharkhand, Kolkata, West Bengal and Sikkim, Chennai, Tamil Nadu, Kerala, Karnataka, Mumbai, Maharashtra and Goa, Haryana, Delhi and NCR.

For more information visit: <http://www.mtsindia.in>

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